Program Advertisement Order Form

2016 Football Season

This is an excellent way to show your support for the John Burroughs High School Football Program and at the same time get some reasonably priced, community based advertising!



J.B. ARROWHEAD CLUB

Post Office Box 6692, Burbank, CA 91510-6692 (Mailing address for checks and forms)



Black & White Ads		Four Color Ads		
Full Page (7.5" x 10") INSIDE FRONT/REAR COVER SUBJECT TO AVAILABILITY Full Page (7.5" x 10") Half Page (4.75" x 7.5") Quarter Page (3.5" x 4.75") Business Card/1/8 Page (2" x 3.5") B&W Banner (3' x 10') B&W Banner + Full Page B&W Ad	\$ 450.00 \$ 350.00 \$ 250.00 \$ 150.00 \$ 100.00 \$ 500.00	Full Page (7.5" x 10") INSIDE FRONT/REAR COVER SUBJECT TO AVAILABILITY Full Page (7.5" x 10") Half Page (4.75" x 7.5") Quarter Page (3.5" x 4.75") Business Card/1/8 Page (2" x 3.5") Color Banner (3' x 10') Color Banner + Full Page Color Ad	\$ \$ \$ \$ \$	480.00 380.00 280.00 180.00 120.00 600.00 780.00
subtotal	\$	subtotal	\$	
Grand Total \$ THIS FORM MUST BE DELIVERED WITH CHECK or Payment (cash and credit cards accepted)				
*MUST HAVE information	Player Name:			
Name of sponsored TEAM * (circle one)	VARSITY	JUNIOR VARSITY FRESHMEN		
Company or Sponsor name*			_	
Address*			_	
Primary contact name*				
Contact e-mail*			_	

Due date for Program #1 this year is August 14th, 2016

For "Business Card" and/or pictures '- <u>DO NOT BEND, FOLD, STAPLE, or MUTILATE</u> '- insert into an envelope and attach the envelope to the form with a paper clip so as to not damage the card, picture, or artwork. Thank you. You may e-mail your artwork to ref254@netzero.net with a scanned copy of your Program Advertisement Order Form and it will be submitted upon receipt of your payment.

Mail completed form with check made payable to:

Contact phone #*

JB ARROWHEAD CLUB, PO BOX 6692, BURBANK, CA 91510-6692

⁻⁻ Please provide a PDF and native file of artwork, if possible.



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Dear Community Partner,

The success of our Football Program requires community participation and the generous support of our local businesses. We welcome you to attend games, cheer on our teams, and advertise your business in our programs.

By your purchasing a banner, ad, or both for our team program, your advertisement will appear at every home football game for our 2016 season. Your sponsorship will help to offset some of the many costs of running our Football Program and your ad will be viewed by hundreds of local parents, friends, students, and fans alike. Best of all the money you spend is a *tax deductible donation* to the **J.B. Arrowhead Club** which is a 501 (c) (3), Tax ID 95-3244050. It's a win-win for everyone!

Just follow the simple steps on the Program Advertisement Order Form to advertise your business and lend your support to our players.

Thank you,

Jeff Sporkin

Jeff Sporkin

2016 President

JB ARROWHEAD CLUB